

2025 ART BANNER PROJECT CALL FOR ENTRIES NOW OPEN!

Announcing the **2nd Annual Art Banner Project**. We're calling for Eastern Madera County artists to participate in this exciting community beautification and fundraising event! This year, **art can be created in any medium** as long as it can be photographed and formatted for printing. All submissions must adhere to the **1x2 aspect ratio** (e.g., 10"x20" or $12" \times 24"$). minimum 6x12", maximum 18x36". Must be **vertical** orientation.

Key Details:

- Submission Deadline: Thursday, March 20th. Please submit a high-quality JPEG* of your artwork (max 3) to <u>client.smarterentry.com/YSA</u>.
 *Note: Photography & Digital art need to be HIGH resolution for printing. (5000 X 10000px 10mb) Paintings/2d art can be lower resolution as they will be re-photographed. (500 X 1000px 2mb)
- Accepted Artwork Drop-Off: Deliver accepted pieces to the Gallery at Oakhurst Spirits on Saturday, March 29th or Sunday, March 30th 12-3 PM (art should not be framed at this time so we can photograph it).
- **Compensation:** All **accepted** artwork will receive a **\$50 award** and will be printed onto banners featuring the artist's name. (Award given at drop off along with a photograph of each artist with banner for promotions).
- Art Banner Auction: Save the date for the auction event on Saturday, November 15th, 5-8 PM. Each participating artist receives free admission.

Additional Opportunities:

- Original Art Sales: This year, ALL original artwork will be available for sale at the auction, with 50% of proceeds going to the artist and 50% to the Eastern Madera County Foundation, Beautification Committee.
- **Promotion:** Banners will showcase the artist's name and be featured in the Art Banner Trail Map, marketing and promotional materials, on the <u>website</u>, and on social media.

Please note: Not all banners will be selected for printing, but **all original artwork is eligible for inclusion in the auction soirée.** (framed, wired and ready to hang)

To participate, please include the following in your submission:

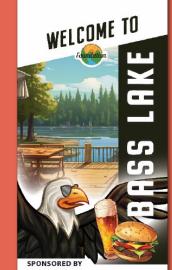
- 1. Your name, contact information & bio
- 2. Your artist social links and/or website
- 3. Your desired **town** for the banner display
- 4. A JPEG of your artwork once completed

Submit your entries to <u>https://client.smarterentry.com/YSA</u> by March 20th.

We can't wait to see your creativity on display and to collaborate with you in making our community even more beautiful!

VIEW 2024 BANNER PROJECT HERE

BE SURE TO SHARE AND PROMOTE YOUR PROGRESS ON SOCIAL MEDIA TOO!



Sponsor Name Here

Your Art Here create art in ANY medium

1 wide x 2 tall (12″x24″)

Art Size 3ftx6ft Banner Size 3ftx7ft

Artist Name Here

MARK YOUR Calendar

Submit Banner art by March 20th

Accepted art drop off on March 29 & 30

Art Banner Auction November 15th 5-8pm at the Oakhurst Community Center